



IDEA PREACH PROBLEM STATEMENT

UEM Kolkata brings forth the third edition of Idea Preach Competition to be conducted within the campus premises during the Annual Techno-Management fest, Ureckon 2020. Idea Preach Competition is the destination for the budding entrepreneurs to broadcast ideas that have the potential to disrupt the market, or solve a problem that exists in the real world.

RULES

- **Team Size** – 1-4 members
- Participation fees – Idea Preach itself is free to participate, but central registration fees of **Ureckon 2020** apply individually to all participants
- Duration for pitching each idea is 3 minutes.
- Both hardware and software based product ideas are welcome. Service based ideas are also accepted.
- Judgement would be based on the merit of the idea and presentation.
- Bringing your working model (if any) is not compulsory, but highly encouraged, unless it is unreasonably large in size. However, Ureckon or UEM Kolkata will not provide any monetary aid or security for the conveyance of participants or prototypes.
- Certificates of participation available for all participating teams. Special awards for top 3 ideas.
- Infrastructure will be provided for display and explanation of Powerpoint presentations.



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The organising committee reserves the right to change or modify any of the aforementioned rules without prior notice.

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